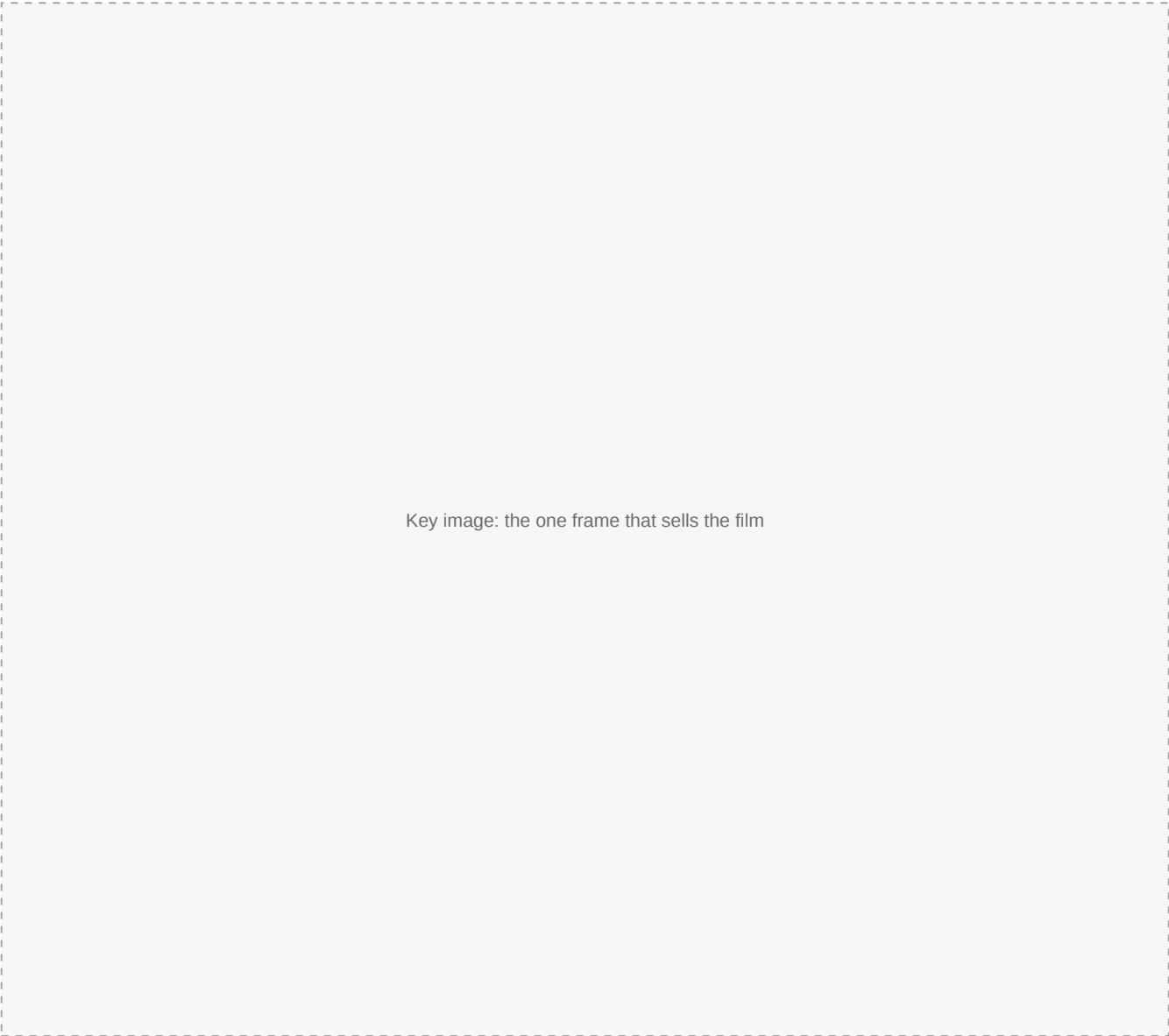




Key image: the one frame that sells the film

01 TITLE

iFILMthings

TITLE

TAGLINE

one short line

FORMAT, GENRE, RUNTIME

WRITER / DIRECTOR

PRODUCER / COMPANY

CONTACT

LOGLINE

One sentence: who, what they want, what stands in the way.

LOGLINE

WHY THIS STORY, WHY NOW why you have to make it

SYNOPSIS

The whole story in a few short paragraphs. Include the ending.

SYNOPSIS

Paste a still or reference image

CHARACTERS

The people we follow. Add the actor if they're attached.

Headshot or reference

NAME (AGE)

WHO THEY ARE

Headshot or reference

NAME (AGE)

WHO THEY ARE

Headshot or reference

NAME (AGE)

WHO THEY ARE

TONE AND LOOK

Four images and a few lines on how it should feel.

Mood image

Mood image

Mood image

Mood image

TONE, COLOR, CAMERA, SOUND

COMPARABLE FILMS

Two or three recent films your audience already loves.



Poster or still

TITLE (YEAR)

WHAT WE SHARE



Poster or still

TITLE (YEAR)

WHAT WE SHARE



Poster or still

TITLE (YEAR)

WHAT WE SHARE

AUDIENCE AND MARKET

Who will watch it, and where they'll find it.

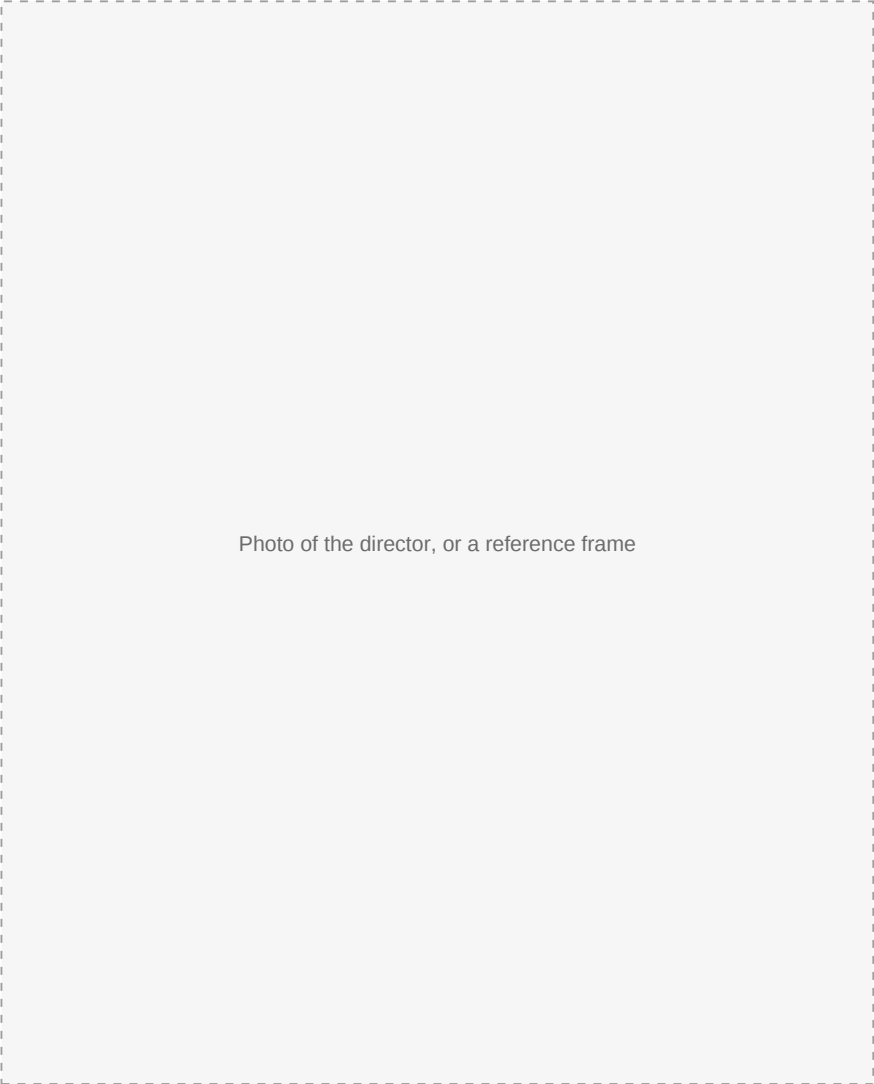
WHO IT'S FOR

WHERE IT PLAYS festivals, platforms, next steps

DIRECTOR'S STATEMENT

Your vision in the first person. How you'll tell it and why it matters to you.

STATEMENT



THE TEAM

Key crew and cast. One line each: role and best credit.

PERSON 1 name, role, credits

PERSON 2 name, role, credits

PERSON 3 name, role, credits

PERSON 4 name, role, credits

PERSON 5 name, role, credits

PERSON 6 name, role, credits

PRODUCTION PLAN

How and when it gets made.

SCHEDULE

LOCATIONS

FORMAT AND CAMERA

WHERE IT STANDS NOW

BUDGET AND THE ASK

The total, what's raised, and exactly what you need.

TOTAL BUDGET

SECURED SO FAR

THE ASK

WHAT THE MONEY PAYS FOR

THANK YOU

Make it easy to say yes.

CONTACT NAME AND ROLE
EMAIL
PHONE
SCREENER OR WEBSITE

WHAT'S ATTACHED	script, reel, budget, lookbook
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